

Placitas Artists Series Program Book Advertising Contract

Please complete and return to reserve ad space in our 2012-2013 PAS Program Book.

To ensure your ad space, ad reservations are due by **March 31st**.

Make checks payable to: The Placitas Artists Series.

Please print or type all information.

Business/Listing Name _____

Website _____

(Your website will be set up as a link on our website)

Email Contact _____

Contact person _____

Address _____

City _____ Zip _____ Bus. Phone _____

Signature _____ Date _____

____ Renewal, use exact same ad, same size

____ New Ad or Changed Ad (changes to 2011-2012 PAS Program Book ad)

Ad must be black and white or greyscale, no color, minimum of 300dpi.

Ad size, including borders, must be one of the following:

____ Full Page 5.5" wide x 6.5" high \$250

____ Half Page 5.5" wide x 3.125" high \$175

____ Quarter Page 2.625" wide x 3.125" high \$100

The deadline for submission of a new ready-to-print ad is June 1st.

Send ad electronically to Rocky Mountain Graphics email: rmg1981@aol.com

Thank you for supporting music and art in our community!

____ Payment enclosed

____ Invoice me (payment due by **June 1, 2012**)

____ In-kind advertising

Return to:

PAS

PO Box 944

Placitas NM 87043

Placitas Artists Series Program Book ad criteria

- Ad must be black and white or greyscale. No Color.
- Ad resolution minimum of 300 dpi. File format: EPS, PDF, JPEG, TIFF, or BMP.
- Ad size, including borders, as shown below.

Please send your ad electronically to Rocky Mountain Graphics.

email: rmg1981@aol.com

Another option is to contact Rocky Mountain Graphics to create a new ad for you.

The deadline for submission of a new ready-to-print ad is June 1st.

